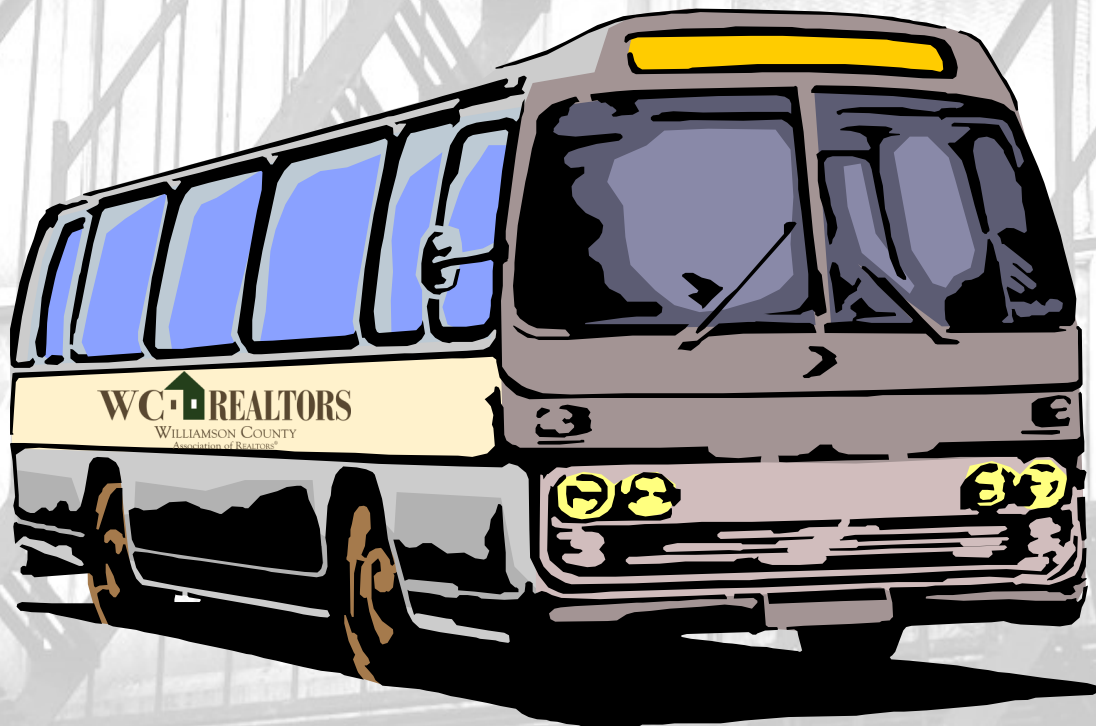


**WILLIAMSON COUNTY ASSOCIATION OF REALTORS  
BUS TOUR—WEST SIDE**



February 22, 2018  
8:30 am - 4:30 pm  
Registration begins at 8:00

**ADVERTISING PACKET**



West Side of IH-35: Round Rock, Georgetown, Cedar Park, Leander & Liberty Hill



# ADVERTISING OPPORTUNITIES

## BUS STOP ADVERTISER \$1000

(LIMITED — 6 ADVERTISERS)

### Benefits exclusive to Bus Stop Advertiser:

- 15 minute presentation at your location to an estimated 100 real estate professionals
- Include marketing materials in goodie bag.
- Company name listed in program guide as a stop
- 8.5"x11" Color Ad in Program Book
- 6 months ad on WCLIFE Website
- Logo/Advertisement on Television inside bus
- Provide a door prize

## DRIVE BY ADVERTISER \$500

(LIMITED — 2 ADVERTISERS)

### Benefits exclusive to Drive By Advertiser:

- Opportunity to promote your business or property on bus while driving by your location
- Include marketing materials in goodie bag.
- 8.5"x11" Color Ad in Program Book
- Provide a door prize
- Logo/Advertisement on Television inside bus
- 2 bus tickets & networking.

## BUS & BEVERAGE ADVERTISER \$600

(LIMITED — 3 OF 4 ADVERTISERS)

### Benefits exclusive to Bus Advertiser:

- Provide beverages on bus (soda/water/beer for approximately 50 people)
- Company recognition on bus
- Marketing materials in goodie bag
- Provide a door prize
- Logo/Advertisement on Television inside bus
- 2 bus tickets & networking

## GOODIE BAG ADVERTISER \$250

### Benefits exclusive to Goodie Bag Advertiser:

- Provide Goodie Bags for up to 100 real estate professionals.
- Company name on bags
- Marketing Materials may be placed in goodie bag
- Opportunity to hand out bags at registration table
- Logo/Advertisement on Television inside bus
- Company name at Registration table

## BREAKFAST ADVERTISER \$1000

### Benefits exclusive to Breakfast Advertiser:

- Provide breakfast for up to 100 Real Estate Professionals
- Send off speaking opportunity of approximately 15 minutes before bus departs
- 6 months ad on WCLIFE Website
- 8.5"x11" Color Ad in Program Book
- Logo/Advertisement on Television inside bus
- Provide door prize

## LUNCH ADVERTISER \$1000

### Benefits exclusive to Lunch Advertiser:

- Provide Lunch for up to 100 Real Estate Professionals
- Approximately 20 minute speaking opportunity during lunch
- 6 months ad on WCLIFE Website
- 8.5"x11" Color Ad in Program Book
- Logo/Advertisement on Television inside bus
- Opportunity to provide door prize

## HAPPY HOUR ADVERTISER \$1500

### Benefits exclusive to Happy Hour Advertiser:

- Provide Drinks and light appetizers for 100 Real Estate Professionals
- Emcee Door Prizes and 10 minute presentation
- 6 months ad on WCLIFE Website
- 8.5"x11" Color Ad in Program Book
- Logo/Advertisement on Television inside bus
- Provide door prize

## PROGRAM ADVERTISER \$100

UNLIMITED SPACES AVAILABLE

### Benefits exclusive to Program Advertiser:

- 8.5"x11" Color Advertisement in program book
- Marketing Materials may be placed in goodie bag



# ADVERTISING AGREEMENT

Yes, I/we commit to being a Bus Tour Advertiser/Sponsor:

\_\_\_\_\_  
Name of Contact

\_\_\_\_\_  
Authorizing Signature and Title

\_\_\_\_\_  
Company/Agency/Organization name as it should appear in any acknowledgement:

\_\_\_\_\_  
Address of Stop/Drive By:

\_\_\_\_\_  
Mailing Address:

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

\_\_\_\_\_  
Website:

\_\_\_\_\_  
Door Prize (\$25-\$100 value):

**ADVERTISER CATEGORY SELECTED:**

- \_\_\_ Happy Hour Advertiser – \$1500
- \_\_\_ Breakfast Advertiser – \$1000
- \_\_\_ Lunch Advertiser – **SOLD**
- \_\_\_ Bus Stop Advertiser - \$1000
- \_\_\_ Bus & Beverage Advertiser – \$600
- \_\_\_ Drive By Advertiser - \$500
- \_\_\_ Goodie Bag Advertiser – **SOLD**
- \_\_\_ Program Advertiser (Unlimited) – \$100

**PAYMENT METHOD:**

- Please Invoice Me (Payments due: 2/15/2018)
- Payment Included
- Check Number .....
- Credit Card Number: .....
- Expiration Date: .....
- Name on Card: .....
- Signature: .....

TOTAL AMOUNT: \$ \_\_\_\_\_

**I HAVE READ THE RESERVATION CONTRACT IN ITS ENTIRETY AND AGREE TO ABIDE BY ALL OF ITS TERMS, CONDITIONS, RULES AND REGULATIONS.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name \_\_\_\_\_ Title (if applicable) \_\_\_\_\_