

REALTOR® Designations — The Mark of Expertise and Service

The NATIONAL ASSOCIATION OF REALTORS® has a variety of affiliates that provide designations acknowledging experience and expertise in various real estate sectors. NAR also offers designations and certification programs to its members, including:

ABR® – REBAC (Real Estate BUYER’S AGENT Council) awards the ABR® (Accredited Buyer Representative) designation to REALTORS® who meet education and experience requirements to better prepare them to represent buyers.

CIPS – Focused specifically in aspects “international,” these REALTORS® have a familiarity with assisting foreign investors, helping local buyers invests abroad, or serving an immigrant buyer locally; designees are the best resource in international real estate.

GRI – A REALTOR® with the Graduate REALTOR® Institute (GRI) designation is trained in many areas including legal and regulatory issues, professional standards, the sales process and technology. A minimum of 90 hours of training is required to achieve the GRI designation.

e-PRO® – e-PRO® certification indicates that a REALTOR® has been trained on Internet business principles and the technologies required throughout the real estate transaction.

SRES® – Seniors Real Estate Specialists. When looking for a real estate professional that will respond to your specific, 50+ real estate needs, look for a Seniors Real Estate Designee.

GREEN – NAR’s Green Designation. You have made the commitment to environmental consciousness; choose a REALTOR® who understands and shares your green real estate goals. Choose an NAR Green Designee.

To access information on the family of REALTOR® designations and certifications, visit:

<https://www.nar.realtor/edmatrix>